



Press Release

**FOR IMMEDIATE RELEASE
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**SPRING HAVEN RETIREMENT
HOLDS DOWN PRICES FOR 2010**

Winter Haven, FL: Spring Haven Retirement announced that it would not raise apartment rent rates for residents living in the community during 2010. This announcement was made in an open letter to all residents living at Spring Haven and to their families by Dave Jones, Senior Vice President of TJM Properties that owns and manages the community. In his letter, Jones stated, "Yes, we know there will be no social security benefit increase for 2010, so we promise that there will be no rent increases in 2010 for our residents living at Spring Haven Retirement. As you know, we are dedicated to 'providing caring, compassionate service' for our residents every day of the year, and we keep our promises!"

Spring Haven Retirement is a senior living community providing independent apartment homes, assisted living, and memory care for seniors in the Winter Haven area. The community has been providing a superior senior living experience in a resort style atmosphere for over 25 years. Spring Haven Retirement is located on a 17 acre campus overlooking Lake Hartridge, and enjoyable living at affordable rates for seniors.

Scott Smith, Executive Director of Spring Haven Retirement, commented, "I am very pleased with this corporate decision not to increase rates. This means our residents will not experience a potential rate increase through May of 2011."

For more information, visit the website at www.SpringHavenRetirement.com or call (863) 293-0072.

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